



Press

The 18th UGOL ROSSII & MINING: The fair, held on the main square of the “coal capital” Novokuznetsk from 7 – 10 June 2011, was characterised by positive customer feedback

Safety is the key topic of the future

UGOL ROSSII & MINING, the most important trade fair for mining technology, exploration, continuous and discontinuous extraction and processing, which took place for the 18th time from 7 – 10 June 2011, ended with plenty of positive customer feedback.

About 620 renowned mining suppliers (compared to 485 in 2010) took part in the fair, which covered some 12,300 square metres (compared to 8,581.5 in 2010) on the main square of the “coal capital” Novokuznetsk. In addition to well-known names from the Russian Federation, 153 internationally renowned exhibitors came from a range of other countries, including Germany, Switzerland, Austria, Spain, France, the UK, Poland, Serbia, Slovakia, the Czech Republic, the Netherlands, Norway, Sweden, Japan, South Korea, the USA and China. Over and above this, there were also joint stands from the German federal state of Saarland, the UK, Poland and the Czech Republic – ideal conditions for cultivating existing customer contacts and expanding market share in Russia.

As far as the continuing success of the event goes, the client testimonials speak for themselves:

“Overall, the fair was a success for our company. The organisation by Messe Düsseldorf was very professional. We met key customers and had some important conversations.” (Detlef Richter, Exhibition and Event Professional, Bucyrus Europe GmbH, Lünen)



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Bus 722: Messe-Center Verwaltung

“This fair is the most important business platform in the field of mining in Russia. The fair is going very well for all those involved in the Saarland joint corporate stand. We have had good opportunities to nurture our existing customer contacts and to build on them and make new contacts, so we are very optimistic about the prospects for post-fair business. On the whole we are very satisfied with how the fair has gone and will definitely be coming back to UGOL ROSSII & MINING again next year.” (Horst Bittner, CEO of Bittner Mining Consult GmbH)

“The UGOL ROSSII & MINING 2011 was a huge overall success. It is getting bigger and more popular every time. It is a trade fair essential to the mining calendar.” (Ruth Bailey, General Director of the British Mining Equipment Association (ABMEC))

“UGOL ROSSII & MINING is a very successful annual event that we simply have to be part of. There were plenty of decision-makers present and we were even able to close a few deals during the fair.” (Ulrich Schmitz, Division Manager Hydraulic Fluids at Tiefenbach Control Systems GmbH, Bochum)

“The exhibition ‘Ugol Rossii & Mining 2011’ once again proved that is a leader in the industry. The number of visitors has justified the expectations of our company. Each day of the event was intense and generated interest. As a result of the exhibition, we conducted a series of successful negotiations with our existing clients and acquire new business contacts.” (Ekaterina Volynskaya, Marketing & Communication Specialist, SANDVIK MINING AND CONSTRUCTION CIS LLC)

There is currently a great emphasis on the topic of safety. Innovative technologies and know-how are in greater demand than ever before. The Russian government has stepped up its health and safety activities, and nearly every company is investing in expanding its capacity. In the Kuznetsk Basin alone companies are planning to invest double-digit millions in safety measures in the near future. With the planned expansion, this is set to rise considerably in the years ahead.

In the light of this, about 80 exhibitors at UGOL ROSSII & MINING presented technology for early identification of explosive gases and protection against such hazards as well as personal protection equipment at the special show "Safety & Security".

UGOL ROSSII & MINING was thus, once again, THE leading event for every expert in the industry.

Further information on UGOL ROSSII & MINING is available online from: www.ugol-mining.com or contact Cem Bagci, BagciC@messe-duesseldorf.de, (Tel.: +49/(0)211/45 60-7705) or Patricia Wiemann, WiemannP@messe-duesseldorf.de, (Tel.: +49/(0)211/4560-7742) at Messe Düsseldorf.

Upon publication a reference copy would be appreciated.

We would be happy to provide photographic material.

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